



Reference no

Log no

For office use

Community Area Grant Application Form 2010/2011

Please ensure that you have read all the Funding Criteria and Additional Guidance Notes before completing this form PLEASE COMPLETE ALL SECTIONS TO ENSURE THAT YOUR APPLICATION CAN BE CONSIDERED

We strongly advise that you contact your Community Area Manager before completing your application.

1 - Your organisation or group

Name of organisation	Bradford on Avon WalkersareWelcome Application Steering Gp.		
Contact name			
Contact address			
Contact number		e-mail	
Organisation type	Not for profit organisation <input checked="" type="checkbox"/> Parish/town council <input type="checkbox"/> Other, please specify		

2 - Your project

In which community area does your project take place? (Please give name – see section 3 of the grants pack)	Bradford on Avon Area Board
Does your town/parish council know about your project?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
What is your project? Important: This section is limited to 300 characters only (inclusive of spaces).	To manage and satisfy the criteria required for Bradford on Avon to become the first town in Wiltshire to receive the national Walkers are Welcome accolade, publicise this, and celebrate the achievement by managing a launch event in as part of the Bradford on Avon Sports festival week 16-22 May.
Where will your project take place?	Will be centred in Bradford on Avon and cover some of the satellite villages.
When will your project take place?	now until the launch event on May 21 st / 22 nd
How many people will benefit from your project?	up to the whole community & visitors.
How does your project demonstrate a direct link to the community plan for your area? Please provide a reference/page no.	Encourages tourism; aids leisure provision; supports conservation of the local landscape character; promotes BoA as a healthy place to live & work. pp:5, 6, 8, &15 respectively.

What is the link between your project and other local priorities? e.g. Priorities set by your area board and parish plans.

Priority for People; Senior Citizens Forum & local schools' Travel Plans- safer walking routes; Climate friendly Bradford on Avon - promotion of walking as an alternative to car use; Walking for Health projects, maintaining the use of Barton Country Park as a high Priority Recreational Space.

How did you discover there was a need for your project and how will your project benefit your local community?

Important: Please do not type in paragraphs – This section is limited to 1200 characters only (inclusive of spaces)

First suggested at a mtg between Ramblers and Wiltshire CC planning for a CAF meeting. Town Council were agreeable for BoA to become the first WaW town in Wiltshire. Petition organised by WWilts Ramblers with support of Tourist Information Centre, Chamber of Commerce and local shops, gathering over 400 signatures from local residents, visitors and businesses. Formal support endorsed by Town Council on Aug 31st 2010. Meets leisure, recreation & health needs identified on West Wilts L&R DPD(2009), sec:2.4, 2.5, 2.6, 2.7, W&SSP 2016 for links between town and country along canals & waterways, and WRoW Imp(2008-12). Fits in with the whole development of BoA as a climate friendly town.

Any other information about your project.

Three objectives of becoming a Walkers are Welcome (WaW) town are: 1. action to ensure facilities for walkers are maintained in good condition; 2. adequate marketing of WaW status to benefit the local economy by attracting visitors and ensuring they are welcome and the town is easy and safe to navigate on foot; 3. encouragement of walking using public transport. We intend to do this by: having continuing support from the Town Council, interactive support from the TIC & Ch.of Commerce, regular walking of paths; the issue of maps, walking & public transport routes, offering a variety of led walks and self-led walking leaflets, and a led-walk launch event. Information and publicity will be made available by setting up a web site to promote the WaW status, and the issue of press releases etc. We also are seeking the co-operation of other groups such as Scouts & Guides, Ramblers, disabled groups, rail-users and parish councils of the satellite villages in order to bring benefits to many.

3 - Management

How many people are involved in the management of your group/organisation?

Of these, how many are:

Over 50 years	Male	<input type="text" value="4"/>	Female	<input type="text" value="2"/>
25 – 50 years	Male	<input type="text" value="1"/>	Female	<input type="text" value="1"/>
Under 25 years	Male	<input type="text"/>	Female	<input type="text"/>
Disabled People	Male	<input type="text"/>	Female	<input type="text"/>
Black and Minority Ethnic people	Male	<input type="text"/>	Female	<input type="text"/>

If your project is intended to continue after the Wiltshire Council funding runs out, how will you continue to fund it?

This project is a start-up project. The nature of WaW membership suggests only limited initial running costs following establishment of WaW status. We shall develop income to cover costs associated with mounting future walking festivals and developing the web-site.

If you were not awarded the full amount requested, what would be the impact on your project?

We would not be able to publicise it as widely as we would like, so lessening its impact and hence the benefits to the local and visiting population.

How will you know whether your project has made a difference in the community?

Short term: Take-up on the launch event walks. Long term: statistics of visitors to the town collected by the TIC; measurement of hits on the web site; number of walking leaflets distributed /sold; feedback from hospitality providers and relevant shops.

Have you contacted Charities Information Bureau for help with your application/ to seek funding?

Yes No

To who have you applied for funding for this project (other than Wiltshire Council)?

Bradford Town Council; application in progress to Wiltshire & Swindon Ramblers.

Have you been successful?

Yes No

Have you or do you intend to apply for a grant from another area board within this financial year?

Yes No

If yes, please state which ones.

Are you in receipt or anticipating other funding from Wiltshire Council for this project?

Yes No

4 - Information relating to your last annual accounts (if applicable)

Year ending: NA

Month:

Year:

A - Total income:

£

B - Minus total expenditure:

£

Surplus/deficit for year: (A minus B)

£

Free reserves held:

£

5 - Financial information				
Project Costs A Please provide a <u>full</u> breakdown e.g. equipment, installation etc.		Project Income B Please list all sources of funding for this project, as provisional (P) or confirmed (C)		
			P/C	
WaW registration Fee	£50	Own fundraising/reserves		£
WaW publicity materials	£43			£
Website design	£100	Parish/town council	C	£50
Material for launch display	£50			£
WaW banners supply&return costs	£50	Trusts/foundations		£
Walk leaflets printing	£300			£
Walk Insurance	£100	In kind		£
Walk leaders high-vis tabards	£30			£
Publicity Posters	£45	Other		£
Postage, printing, phones etc.	£40	Wilts & Swindon Ramblers	P	£200
General admin and promotion	£150			£
	£			£
	£			£
Total Project Expenditure	£958	Total Project Income		£250
Total project income B		£250		
Total project expenditure A		£958		
Project shortfall A – B		£708		
Award sought from Wiltshire Council Area Board		£708		
Bank Details				
Please give the name of the organisations' bank account e.g. Barclays				
Please give the title name of the organisations' bank account e.g. current				
6 – Supporting information – Please enclose the following documentation				
Enclosed (please tick)				
<input checked="" type="checkbox"/> Written quotes including the one you are going to use <input type="checkbox"/> Latest inspected/audited accounts or annual report <input checked="" type="checkbox"/> Income and expenditure budget for current financial year <input type="checkbox"/> Project budget (if applicable) <input checked="" type="checkbox"/> Terms of reference/constitution/group rules <input type="checkbox"/> Evidence of ownership/lease of buildings and/or land				
For new groups, only the group's terms of reference and a projected income and expenditure budget covering a period of 12 months is required.				

7 - Equalities and Inclusion – Wiltshire Council is committed to ensuring that its work through the Area Boards benefits all sections of our community and promotes equality and inclusion. To assist us in assessing how your application aims to meet our commitment to equality and inclusion, please provide a brief answer to the following:

a) How does your project work to either (a) promote equality and access to services/facilities, and/or (b) reduce disadvantage?

Promotion will be widespread through paper and electronic means to all sectors of the community. A variety of walks will be devised to cater for all ages & abilities

b) How does your project work to promote inclusion, participation and good community relations?

We are already working with organisations that cater for many sections of the community and have approached others, and the launch event will be part of the BoA Sports Festival which is for all.

c) Is your project targeted at a specific group? If yes, please tick any of the following which apply

- Under 25's Over 50's
- Mostly or all men/boys Mostly or all women/girls
- Specific minority ethnic groups (please state which groups)
- Specific faith groups (please state which groups)
- People/families on low income
- Other disadvantaged groups (please state which groups)

8 - Declaration (on behalf of organisation or group) – I confirm that...

- I have read the funding criteria
- The information on this form is correct, that any award received will be spent on the activities specified, that I will complete a monitoring form (if requested) following completion of the project.
- If an award is received, I will complete and return an evaluation sheet.
- That any other form of licence or approval for this project has been received prior to submission of this application.
- That the necessary policies and procedures will be in place prior to the commencement of the project outlined in this application. Child Protection Public Liability Insurance
 - Equal opportunities Access audit Environmental impact
 - Planning permission applied for (date) or granted (date)
- That acknowledgement will be given of Wiltshire Council support in any publicity, printed or website material.
- I give permission for press and media coverage by Wiltshire Council in relation to this project.

Name:

Date: 10/02/2011

Position in organisation:

Please return your completed application to the appropriate Area Board Locality Team